



# Press Guidelines.





# What is **eyecad VR**?

**Eyecad VR** is an **Italian software** that aims to revolutionize the field of ArchViz (Architectural Visualization).

**Eyecad VR** represents innovation in the visualization of 3D projects, with the power of **Real-Time Rendering technology** and the plus of Virtual Reality, in fact, it is possible to explore and interact with surrounding environments at 360 degrees and allows to achieve exceptional results without having to be a Computer Graphics expert.



# Editor.

The **editor** represents the starting point. Thanks to it, the designer is the creator and chooses how to excite his client.

In the editorial phase, in fact, the designer is **able to create** combinations of materials, to set up a natural or artificial suggestive light. Create the true scene within the software in a simple and intuitive way, exploiting the power of real-time rendering with an **user-friendly interface**.



# Viewer.

## **DESKTOP**

### **One-click-button to immerse yourself**

immediately in the project environment both from **Desktop** and through immersive virtual reality viewers, thus verifying the choices applied in real time.

## **MOBILE**

Click on the **Share button** and share the project environment with your customers. The project is usable through the **eyecad VR app** on both iOS and Android. Explore and interact with both cardboard viewers and displays.



# Plug-in.

Thanks to **plugins\***, the transition from design software to **eyecad VR** is even easier, just install the **eyecad VR** plugins in software such as **SKETCHUP and REVIT** with which you can import the entire project with just one click. The materials and layers assigned at the design stage.

\* Plugins are currently available only for Windows.



# Rendering Real-time.

**Real-time rendering** is the technology that **is changing the modern concept** of architectural representation software. Until a few years ago, several hours of computing were needed to obtain a single image of quality that represented the project of the Designer or Architect.

**Real-time rendering** allows you to verify the changes made immediately, and it is this technology that has been adopted and **developed by eyecad VR** which, also associated with virtual reality, has allowed the software to stand out in the national and international market, provoking an interest global.



**Eycad VR** does not only create high quality instant renderings, but allows you to do what Le Corbusier called "**Promenade Architecturale**" or the "**Architectural Walk**".

**Explore the project and observe** the architectural environment while you are perhaps making changes to the project or pausing on the window to appreciate the panoramic view. This is the true power of **realtime rendering of eycad VR**.



# Strength points.

- Instant 4K rendering creation (Real-time Rendering)
- Intuitive software (Editor)
- Interactive explorations (VR, Desktop and Mobile)
- Plugins for Sketchup, Revit and Rhinoceros
- Realistic Landscape editor
- DEM (Digital Elevation Map)
- Architecture Video Maker Mode



# The end.

